

# NEBRASKA PORK PRODUCERS ASSOCIATION

## NEWS RELEASE

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### **Pork Association Hires Lentfer as Education Director**

Sophia Lentfer from Firth, Nebraska has been hired as the Education Director for the Nebraska Pork Producers Association (NPPA). Lentfer graduated from UNL in May of 2020 majoring in animal science with an emphasis in meat science. While at the University she was part of the UNL Livestock and Meat Judging teams, an active member of the Kappa Delta sorority, and was a member of the 2018 NPPA Mentor program.

Sophia has a strong background in youth organizations. As a 4-H and FFA member she formed leadership qualities, self-confidence, and other personal growth skills. She started out showing sheep, but quickly discovered her real passion was pigs. Working closely with swine experts to learn more about the industry, production, and show operations resulted in the opportunity to shine in the show pig arenas. Sophia assisted with organizing seven national junior events for Team Purebred to offer kids opportunities to exhibit projects on a regional and national level. She was selected to serve as national representative for junior swine producers to help connect junior members to industry and offer professional development and served as Secretary for the national Team Purebred Junior Board Member, June 2018 – June 2020.



The Director of Education will work closely with elementary, secondary, and post-secondary education providers, 4-H and FFA leaders to connect them to our industry. In accepting the position of Education Director, “Ms. Lentfer said, “I believe in the power of young people and look forward to sharing my passion for my love of pigs and promoting the swine industry to children and adults alike”.

*The Nebraska Pork Producers Association is grassroots, incorporated, non-profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA’s website at [www.NEpork.org](http://www.NEpork.org).*