

NEBRASKA PORK PRODUCERS ASSOCIATION NEWS RELEASE

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“It’s The Most Wonderful Time of The Year” Nebraska’s Pork Producers Donated Hams for the Holidays...

The holidays aren’t always a time of abundance for everyone so in the spirit of giving, Nebraska’s pork producers donated approximately 1400 pounds of boneless hams to 11 different organizations in Lincoln and Omaha that serve those in need.

NPPA President Russ Vering of Howells, Nebraska was excited to be part of the effort and observes, “While Nebraska’s pork industry is about feeding Nebraskans and the world, not everyone is able to purchase the high quality, abundant products we produce. We are thrilled to provide these hams to these fine organizations that do so much to fight hunger especially during this time of year.”

The effort was part of the National Pork Board’s annual #HamsAcrossAmerica campaign that encourages farmers and those involved in the pork industry to show appreciation for friends, family, neighbors and community through the gift of ham and other pork products. Nearly 30,000 hams and other pork products were distributed coast to coast in 2016.

The hams were purchased and distributed at the L Street Sam’s Club in Omaha on Friday, December 15 from 1 p.m. – 3 p.m. The National Pork Board’s marketing trailer was on hand as well as members and staff of the Nebraska Pork Producers Association. Harold Patsios, Kitchen Manager of Siena Francis House, expressed his gratitude about the donation, “The Francis House will be using most of the donation to prepare Christmas Eve dinner, so It could not have come at a better time.”

Omaha organizations receiving the donations included: Siena Francis House, Holy Family, Mount Sinai Outreach, MCC Outreach, Freeway Ministries, Open Door Mission, Salvation Army North Kare Kitchen, Cross Roads



Figure 1 NPPA President Russ Vering presents a ham to Maxine of Omaha's Mount Sinai Outreach, one of the 11 Omaha and Lincoln organizations to receive donations from Nebraska pork producers in December.

Connection and Salvation Army Men's Center. Lincoln locations include the People's City Mission and Matt Talbot Kitchen & Outreach.

The Nebraska Pork Producers Association is a grassroots, incorporated, nonprofit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. Nebraska's pork industry has approximately 1,400 pork producing farms that generate over 14,000 jobs and contribute \$1.14 billion to the state's economy. For more information, visit NPPA's website at www.NEpork.org.

Serving Nebraska's Pork Industry — Responsible people. Sustainable pork.SM