

NEBRASKA PORK PRODUCERS ASSOCIATION NEWS RELEASE

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National Pork Board Elects New Officers

Nebraska pig farmer Terry O'Neel to lead the Pork Checkoff

DES MOINES, IOWA – June 7, 2017 – Terry O'Neel, a pork producer from Friend, Nebraska, was elected as president of the National Pork Board at the organization's June board meeting in Des Moines, Iowa. The National Pork Board is comprised of 15 farmer-directors representing America's pig farmers.



“I am proud to represent our 60,000 pig farmers and I am both honored and humbled by the confidence that the board is placing in me,” O'Neel said. “From the farm, through food chain partnerships, to the consumer's table, people care about how their food is produced. I look forward to helping to tell the story of real pig farming in the year ahead, and also to meet first hand with the leaders who deliver our product from farm to table.”

O'Neel and his wife Diane own and operate O'Neel Farms in Friend, Nebraska, a farrow-to-finish pig farm that markets 12,000 pigs annually. In addition to pigs, O'Neel Farms also grows corn and soybeans on 700 acres.

Serving with O'Neel on the executive officer team of the Pork Checkoff is vice president Steve Rommereim, a pork producer from Alcester, South Dakota, and, as treasurer, Brett Kaysen, a pig farmer from Nunn, Colorado. Jan Archer, a pork producer from Goldsboro, North Carolina, will serve as immediate past president. The four executive officers will serve one-year terms in their positions effective at the close of the June board meeting.

“As an industry, we stand ready to face our challenges and to celebrate our successes,” O’Neel said. “And we have so much going for us – from establishing our Secure Pork Supply plan to redesigning how we market our product. The Pork Checkoff is energized and we stand ready to roll up our sleeves and get to work in support of research, pork promotion and consumer and producer education.”

Additional Biographical Information

Terry O’Neel, was elected to his second board term in 2016, most recently serving as vice president of the board. From 2015-2016, O’Neel was board treasurer. O’Neel also served on the Domestic Marketing, Producer Services, and Pork Quality, Safety and Human Nutrition committees. He has hosted farm tours for the Alliance for the Future of Agriculture in Nebraska, The International Water for Food Project and various service, student and youth groups. He served as president of the Nebraska Pork Producers Board in 2007.

The Nebraska Pork Producers Association is a grassroots, incorporated, non-profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA’s website at www.NEpork.org.