

# **NEBRASKA PORK PRODUCERS ASSOCIATION**

## **NEWS RELEASE**

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### **Progress and Promise in the Pork Industry**

#### **Nebraska Pork Producers to Hold Annual Meeting**

The Nebraska Pork Producers Association's (NPPA) will hold their Annual Meeting at the Nebraska Innovation Campus Conference Center on Tuesday, February 14, 2017. Local Government Officials, County Commissioners, and other interested individuals are invited to breakfast to learn about the progress and promise in the pork industry. Panel members representing the Nebraska Department of Agriculture, UNL, The Maschhoffs, and Thomas Livestock will discuss the benefits of pork production and the added value to farms, local communities, as well as the state economy.

Mike Brumm, owner of Brumm Swine Consultancy, Inc. of North Mankato, Minnesota will share his "Pearls of Wisdom" with attendees. Bringing an update from the Nation's Capital will be Bill Davis, Senior Director of Governmental Relations for the National Pork Producers Council in Washington, D.C.

Hiring good employees is always a challenge. When and where to look for the skilled employees your operation needs, wages, worker training, employee safety, benefits and chance of advancement will all be discussed during the "Employee Hiring 911" panel. Panel members will present varying options and then open up the discussion to answer questions from the audience.

Election of new officers and board members will take place during the meeting of the Board of Directors of the Nebraska Pork Producers beginning at 10:30 a.m. Also on the agenda is recognition of the 2016 NPPA Mentors, Allied Partners, Pork Leadership Participants, and announcement of the 2016 Outstanding Pork Service Award recipients. The 2017 NPPA Mentors and Pork Leadership Participants will also be announced.

There are no registration fees. Register at: [nepork.org](http://nepork.org) Email: [dee@nepork.org](mailto:dee@nepork.org) or Call (888) 627-7675

*The Nebraska Pork Producers Association is a grassroots, incorporated, non-profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at [www.NEpork.org](http://www.NEpork.org).*