

NEBRASKA PORK PRODUCERS ASSOCIATION NEWS RELEASE

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2015 Outstanding Pork Service Award Winners Announced

Recognition ceremony during 2016 NPPA Annual Meeting February 17

Lincoln, NE – Scott Spilker, President of the Nebraska Pork Producers Association has notified the winners of the 2015 Outstanding Pork Service Awards. The Outstanding Pork Service Awards are given annually to recognize exceptional work by an individual, company, or organization that has advocated the fundamental efforts of the Nebraska Pork Producers Association.

The 2015 winners are: Doug Noer, Meat Director of Grand Island Hy-Vee for Promotion; Hormel Foods, located in Fremont for outstanding Allied Member; Dr. Amy Millmier Schmidt, Assistant Professor at University of Nebraska-Lincoln for Producer Outreach; and Chad Moyer, KTIC Radio, West Point will receive the Industry Outreach Award. Long time pork producer and industry supporter, Reynold Vering of Howells will be inducted into the Checkoff Hall of Fame.

The official recognition ceremony will be during a luncheon at the 2016 Nebraska Pork Producers Association Annual Meeting on February 17, 2016, at the Cornhusker Hotel in Lincoln. Governor Pete Ricketts will be the guest speaker for the Allied and SIP Sponsored Breakfast.

Other guest speakers include Kevin Waetke, VP of Strategic Communications for the National Pork Board; Ansley Mick Executive Director of We Support Agriculture and Dr. Ron Brodersen, President of the American Association of Swine Veterinarians (AASV). Phil Seng President and CEO of the U.S. Meat Export Federation will be discussing foreign trade, product distribution, and expectations for 2016 now that the Trans Pacific Partnership has passed.

Register at www.nepork.org.

The Nebraska Pork Producers Association is a grassroots, incorporated, non profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at www.NEpork.org.