

NEBRASKA PORK PRODUCERS ASSOCIATION

NEWS RELEASE

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NPPA Regional Meetings Feature Dr. Larry Coleman

Nebraska Pork Producers Association (NPPA) President Scott Spilker announced this week that Dr. Larry Coleman will be the featured speaker at the Association's three Regional Producers Meetings. Supporting NPPA are the Gold and Silver Allied Industry Sponsors. The Regional Producers Meetings will take place in March and early April.

"We are extremely fortunate to have Dr. Coleman addressing our industry. His understanding of swine herd management in relation to employee engagement will be of interest to everyone who attends," said Spilker. Dr. Coleman is from Broken Bow, Nebraska and is owner of Vet Care, a Veterinary Care and Consultation business specializing in swine herd health management. Dr. Coleman is a national known speaker and his written articles often appeared in "*National Hog Farmer*" and other industry magazines. He has a personal interest in the "Art and Science" of getting employees to emotionally engage when they are taking care of animals.

Dr. Coleman's topics will be: **Increasing Employee Engagement** - A discussion of how managers/owners could increase employee engagement to facilitate better animals care on their farms. **Group Housing and High Sow Productivity. Friends or Foes?** - A discussion of a new farm employing large pens to house sows instead of traditional stalls. The farm set-up and production results of this new system will be discussed.

Workshops will be held on: March 10th at Divots Conference Center in Norfolk; River's Edge Convention Center in Columbus on March 31 and on April 2 at the Holiday Inn Express in Beatrice. Each workshop will run approximately three hours and will begin at 5:30 p.m. with a social and dinner included at each location. The Regional Producer Meetings are FREE of charge. Registration is available on-line at www.nepork.org or by calling (402) 472-2563.

The Nebraska Pork Producers Association is a grassroots, incorporated, non-profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at www.NEpork.org.