

NEBRASKA PORK PRODUCERS ASSOCIATION

NEWS RELEASE

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NPPA Announces Participants in the Inaugural Pork Leadership Program

LINCOLN (January 29, 2015): The Nebraska Pork Producers Association is proud to welcome participants of the Inaugural Pork Leadership Program. Participants in the 2015 Pork Leadership Program are: Alan Stephens of Elkhorn; Alissa Steuer of David City; Danielle O'Neel of Lincoln; Jennifer Ruby of Howells; and Michael Wisnieski of Omaha.

The 2015 Pork Leadership Program is comprised of five talented professionals. Each participant shares unique experiences that shape their perspective of the pork industry, ranging from sales to genetic research, caring for pigs, growing the pork industry, and marketing livestock, as well as advocating for the pork industry.

Participants in the Pork Leadership Program will participate in six meetings and activities over the course of a year, where they will learn about various aspects of the pork and agriculture industries.

The Pork Leadership Program was created to build awareness, interest, and involvement in the pork industry. Members will further develop their skills as leaders and will naturally emerge as the next wave of active and engaged members of committees and board members at the local, state, and national levels.

The Nebraska Pork Producers Association is a grassroots, incorporated, non-profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at www.NEpork.org.