

# NEBRASKA PORK PRODUCERS ASSOCIATION

## NEWS RELEASE

For Immediate Release  
April 23, 2018

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The Nebraska Pork Producers Association is proud to welcome participants in the 2018 Pork Leadership Program. Participants in the 2018 Pork Leadership Program are:

Allissa Troyer of West Point, with Nutrient Advisors works to help producers navigate environmental compliance and create nutrient management plans to promote responsible expansion for the pork industry in Nebraska.

Brad Garrison of DeWitt is Site Leader for DNA Genetics where he and his staff are responsible for collecting and distributing 14,000 doses of fresh boar semen each week.

Chris Wellenstein of La Vista is a Credit Analyst with Farm Credit Services of America.

Hannah Zundel of Nebraska City works to help veterinarians and producers with training related to pig health for Zoetis.

Barbara Redeker of Beaver City is a Farm Manager for the Maschhoff's in breed to wean at 2,300 head sow barn that has group housing electronic sow feeding stations in gestation.

Ryan Hynek of Fairbury is a Site Manager with Livingston Enterprises, Inc., which is a breed to wean operation.

The 2018 Pork Leadership Program is comprised of six talented professionals. Each participant shares unique experiences that shape their perspective based on their particular career path as well as their personal involvements and interests.



Left to right: Allissa Troyer, Hannah Zundel, Ryan Hynek, Chris Wellenstein, Brad Garrison, Barb Redeker.

Participants in the Pork Leadership Program will participate in six meetings and activities over the course of a year, where they will learn about various aspects of the pork and agriculture industries.

Participants in the Pork Leadership Program will learn more about:

- Current and diverse pork production methods
- Current research efforts to improve pork production as it relates to overall pig health and well-being
- Current domestic issues and their impacts on the pork industry as it relates to economics and trade
- Current policy and regulations being developed on the local, state, and national levels

Participants in the Pork Leadership Program will:

- Interact with the general public and elected leaders and will serve as positive advocates for the pork industry

- Define their personal leadership style and know how to work with different leadership styles in a group
- Develop a working knowledge of the Nebraska Pork Producers Association and other key organizations that agriculture groups can work with to broaden perspectives and build coalitions

The Pork Leadership Program was created to build awareness, interest, and involvement in the pork industry. Members will further develop their skills as leaders and will naturally emerge as the next wave of active and engaged members of committees and board members at the local, state, and national levels.

*The Nebraska Pork Producers Association is a grassroots, incorporated, non profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at [www.NEpork.org](http://www.NEpork.org).*