

NEBRASKA PORK PRODUCERS ASSOCIATION

NEWS RELEASE

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NPPA Announces Webinar Focused on Benefits of Expanding Pork Production

The Nebraska Pork Producers Association is hosting a one-hour online webinar on March 7, 2017, beginning at noon, focused on the benefits of expanding pork production in Nebraska with emphasis on resources available to support producers and county officials during discussions about proposed expansion activities. Current row crop farmers who are interested in diversifying or adding potential income, as well as current pork producers interested in expanding, are encouraged to participate. There is no fee to participate in the webinar.

The webinar can be accessed by visiting the producer tab on www.nepork.org. Participants are encouraged to join the webinar a few minutes before the scheduled start time to ensure that they are connected when discussion begins.

Research and extension experts from the University of Nebraska-Lincoln will present information regarding:

- Benefits of expanding pork production in relation to community development benefits and value of manure to crop production and soil fertility
- Overview of the Livestock Siting Assessment Matrix and recommendations for engaging with county officials about the matrix
- Presenting a plan for expansion to the community and county officials using positive language

Each segment is scheduled to last 15 minutes, with the final 15 minutes dedicated to questions and discussion, to accommodate participants joining individual segments of the webinar if unable to participate in the entire program.

Participants on the webinar will have the opportunity to pose questions and engage in discussions with UNL experts, including:

Dr. Rick Koelsch, professor in the Departments of Biological Systems Engineering and Animal Science, with extension and teaching responsibilities for agricultural environmental related issues.

Dr. Rick Stowell, associate professor in the Departments of Biological Systems Engineering and Animal Science, with extension and teaching responsibilities focused on animal housing systems and environmental control.

Dr. Amy Schmidt, assistant professor in the Departments of Biological Systems Engineering and Animal Science, with research and extension responsibilities related to livestock manure management and environmental and social risk management relative to livestock production.

The Nebraska Pork Producers Association is a grassroots, incorporated, non profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at www.NEpork.org.