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Calendar of Events

May 2017
16 Resources for Pig Farmers from National Pork Board Webinar
17 Board of Directors Meeting, York, NE

June 2017
1 Taste of Elegance, Omaha
7-9 World Pork Expo, Des Moines, IA
13 Biosecurity Webinar
23 Pork Chop Scramble, Awarii Dunes, Axtell, NE

July 2017
9-12 National Pork Industry Conference, Wisconsin Dells, WI
11 Heat Stress on Hogs in Farrow-to-Wean Webinar

August 2017
15 Trade and Regulations Update from National Pork Producers Council Webinar
17-19 Capitol City Ribfest, Lincoln

For more information on any of these scheduled events call 888-627-7675 or www.nepork.org

Nebraska Pork Talk is published bi-monthly by the Nebraska Pork Producers Association, Inc. (NPBA) to a circulation of approximately 4,900, including all identified Nebraska pork producers and a variety of industry supporters.

All editorial and advertisements are screened along rigid standards, but the publisher assumes no responsibility for accuracy or validity of claims, nor guarantees the absence of errors or omissions; all rights are reserved. Editorial and advertising information is due in the NPBA office by the first of the month preceding the publication. NPBA has the right to accept or deny any submissions.

All inquiries and address corrections should be directed to the Nebraska Pork Producers Association.

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www.NEpork.org

 Portions of Nebraska Pork Talk are partially funded by Nebraska pork producers and their checkoff investments.
The end result was record sales of 400,000 pounds when NPPA teamed up once again with Hormel and the National Pork Board for the Spring AWG (formerly Affiliated Foods, Norfolk) food show March 3 and 4 in Omaha at the Century Link Center. AWG is now 1,155 stores strong.

The sales incentive promotion, focusing on boneless loins, featured a Yamaha 3-person jet ski and was won by Mike Steckelberg of Wagner, South Dakota. Mike is a stand-out customer of both pork and Hormel and writes ads for 14 different stores. Congratulations to Mike!

NPPA looks forward to working with both Hormel and NPB again at the Fall AWG Show, so stay tuned!!!

Mike Steckelberg of Wagner, South Dakota was the lucky winner of the jet ski.

Hormel’s booth at the Spring AWG food show saw a steady stream of interested visitors.
“Free trade is a clear-cut win for Nebraska”

U.S. Senator Ben Sasse and Robert Lighthizer, nominee to lead the U.S. Trade Representative office, were joined on March 9 by leaders from Nebraska agriculture to talk free trade. Making the trip to Washington, D.C. were, from left (above): Jim Miller, U.S. Soybean Export Council Chairman, Nebraska Cattlemen President Troy Stowater, Nominee Robert Lighthizer; Senator Ben Sasse; Nebraska Corn Growers President Dan Wesely; Nebraska Farm Bureau President Steve Nelson; Nebraska Wheat Growers President Randon Peters; and Nebraska Pork Producers President Russ Vering.

NFBF Reach Milestone

Congratulations to NFBF President Steve Nelson and all of the members of the Nebraska Farm Bureau Federation on the organization’s 100th anniversary. On March 30, NPPA Executive Director Al Juhnke attended the unveiling of a bronze sculpture in the shape of Nebraska which features some of the state’s most important landmarks and honors the agriculture tradition. Commissioned to craft the sculpture was Sondra Jonson of Cambridge, Nebraska. The Centennial sculpture can be viewed by the public in the main entry of the Nebraska Farm Bureau offices at 5225 So. 16th St. in Lincoln from 8:00 a.m. to 4:30 p.m., Monday through Friday.

“Nebraska Agriculture and You”

Producers and industry partners traveled to Friend, Nebraska on March 23 to join Governor Pete Ricketts in the unveiling of the cover of the 2017 issue of “Nebraska Agriculture and You.” For the past five years this publication, in cooperation with the Nebraska Department of Agriculture, has highlighted the diverse and expansive agriculture that is Nebraska. Terry O’Neel, Past President of the Nebraska Pork Producers Association and upcoming President of the National Pork Board and his family are featured in this latest issue.

“Families are still at the core of Nebraska farms and ranches,” Governor Ricketts said. “As you will see in the article about O’Neel Farms near Friend, it takes several families to operate a modern swine operation. It isn’t the largest swine facility in the state but big enough to support several families,” stated Governor Ricketts.
**Smithfield Hosts Industry**

The Smithfield Producer Meeting was held on March 31 in Crete. The open question-and-answer format was well attended. NPPA Executive Director Al Juhnke and UNL Representative Benny Mote were among the industry and Smithfield representatives present to answer questions.

**Producers Travel to Washington for LAC**

NPPA Vice President Kevin Peterson from Osceola discusses an issue with U.S. Senator Ben Sasse during the two-day Spring Legislative Action Conference sponsored by the National Pork Producers Council in April. John Csukker, Michael Luckey, Russ Vering, Mike Wisnieski and NPPA Executive Director Al Juhnke visited with each member of Nebraska’s Congressional Delegation. This year’s LAC continued to advocate aggressively for pork producers on topics such as trade and requests for the 2018 Farm Bill. They also received updates on many other matters such as antibiotics and current litigation.

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**National Forum Held in Atlanta**

National Pork Board and National Pork Producers Council delegates met in Atlanta, Georgia, March 1 through 3 for the National Forum. The 168 Checkoff delegates from 49 states across the country represented pork producers and importers who sell pork products in the United States. Nebraska delegates to the Council included: Tim Chancellor, Broken Bow, Michael Luckey, Columbus and Duane Miller, Davenport. The duties of the delegate body include nominating members to serve on the National Pork Board, establishing how much of the Pork Checkoff is returned to state pork organizations, and providing direction on pork promotion, research, and consumer and producer education priorities funded by the Checkoff. Representing Nebraska were: Russ Vering, Howells; Mike Wisnieski, Omaha; Aaron Reichmuth, Humphrey; Dave Harrington, St. Paul and John Csukker of Columbus.

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www.NEpork.org
Nebraska’s agricultural leadership is built on generations of individuals who have made agriculture their cause, not just a job.

The Nebraska Pork Producers Association believes in, and is committed to, helping develop agricultural leaders who share the same passion for agriculture. In 2015, The Pork Leadership Program was created to build awareness, interest, and involvement in the pork industry. It was created primarily to provide opportunities to further develop leadership skills.

Participants in the 2017 Pork Leadership Program are talented people who are contributing positively to the future of Nebraska’s pork industry!

BRADY MCNEIL of Columbus provides technical support for DNA Genetics with on-farm trainings and reviewing customer trials. He teaches employees on sow farms how to use a specific Post Cervical Artificial Insemination technique. Additionally, he works with multiplier herds to maximize their genetic potential. Brady received a B.S. in Animal Science in 2012 and a M.S. in Animal Breeding and Genetics with a Minor in Statistics in 2015, both from Iowa State University. Currently, Brady is on the Swine Committee for the National Animal Germplasm Program, is an active member of the Knights of Columbus, and the Columbus Next Generation Kiwanis, which sponsors BaconFest in Columbus.

He enjoys working with other people who are enthusiastic about serving the pork industry. He recognizes the impact individual everyday conversations can positively influence the perception of agriculture. Brady is passionate about recruiting the next generation of swine enthusiasts. He is intent on sharing his personal experiences and talking about jobs within the swine industry, and sees tremendous opportunity for future involvement through the show industry.

Brady married his wife Katy in September 2015. Currently, the couple hosts two foreign exchange students, Thiago Pereira from Brazil and Yuyuan He from China.

JUSTIN HANKINS of Omaha works for Farm Credit Services of America as a Swine Industry Credit Analyst, where he reviews production reports, financial statements, borrowing bases, commodity statements and other critical information to ensure customers are provided the best opportunity for long-term success.

He believes one of the most critical issues facing our industry is providing the public with an accurate and honest image of pork production. Pork remains the most widely eaten meat in the world, and it is extremely important we continue to provide the public with truthful information and retain that consumer demand. Therefore, he understands the importance of sharing our story on social media, in other online platforms like blogs, and with individuals in urban areas.

Justin recognizes the need to develop human capital to ensure the pork industry has that next generation of pork producers ready and equipped to step in. With the average age of the typical producer continuing to increase, it is extremely important for young and beginning farmers and producers to be informed of the benefits of being involved within the pork industry.

He and his wife Natalie were married in 2013. Together, they have a 3-year-old daughter, Ansley.
Meet the Participants in the 2017 Pork Leadership Program

**CONNOR SHARP** of Omaha works for Standard Nutrition Company. He joined 2 1/2 years old and their son Matt Jr., young children. Their daughter Sadie is 9 months old. Connor looks forward to gaining exposure to the pork industry at the state and national levels by building relationships with producers and other people representing other companies and sectors. He recognizes the many challenges that face agriculture and the pork industry today, ranging from consumer preferences, production practices, production models, managing the messages in the media, and operating on thin margins – just to name a few.

He is involved with a number of organizations to support his community, including the NorthStar Foundation, which builds promising futures for school-aged boys to help them achieve success academically and in life to benefit the community; the Nebraska Foundation for Cancer Research; and the Omaha FBI Citizen Academy Alumni Association, which engages communities to help develop relationships and partnerships to help prevent crime.

**MATTHEW MARQUARDT** of Tekamah operates a small farrow-to-finish hog operation, Brierwood Farms, currently in its third year. This is the third year operating, and he continues to learn a tremendous amount. Matt started with little to no experience, three sows, and a boar. Today, he produces 75 Berkshire cross pigs that he sells to individuals for butchering. He looks forward to expanding and testing other niche markets.

As a pork producer, Matt hopes to gain more knowledge related to animal well-being, disease prevention, and marketing. He recognizes that pork producers from all production and models of production can benefit from learning more about those issues to become better. Matt looks forward to meeting with and talking to pork producers across Nebraska to gain more knowledge from many different points of view.

Matt and his wife Tiffany have two young children. Their daughter Sadie is 2 1/2 years old and their son Matt Jr., is 9 months old.

**CONNOR SHARP** of Omaha works for Standard Nutrition Company. He joined the swine group in 2015 and works to ensure successful execution of a variety of endeavors. His focus is directed toward helping consultants successfully navigate any obstacles as they assist livestock producers in meeting their life objectives by profitably producing meat.

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**CHAD MOYER** of Beemer works as a farm broadcaster on KTIC Radio for the Nebraska Rural Radio Association based in West Point. He reports on agriculture news, which includes pork production and processing, as well as stories about consumer interactions. He focuses primarily on eastern Nebraska and western Iowa, and also covers regional news events like World Pork Expo.

Chad has been recognized for his service to the Nebraska Pork Producers Association as he covers annual meetings, legislative events, and pork promotion activities, and has served as a committee member responsible for reviewing and selecting research projects for funding. He also produces the weekly “Nebraska Pork Industry Radio Report.”

Chad has been married to his wife Alicia for 16 years. Together, they have two girls, Josephine and Katrina, both in grade school at St. Paul Lutheran School in West Point. Chad is an usher, elder and church councilman for St. Paul’s church in Norfolk and assists with his daughters’ school activities.

If money were no object, he says he would not change anything. He loves spending his time being a parent to his children, being a husband to his wife, and being on the radio!

**PAUL SEGNER** of Friend operates a contract wean-to-finish operation as a production partner with the Maschhoffs. Paul, who began farming with his dad in 1989, is a third-generation farmer. Hogs have always been a part of their family’s farm. He enjoys thinking back to how their family used to raise only a few pigs. Today, he is blessed to have grown the farm to 7,500 finishing spaces with about 1,000 acres of corn and soybeans.

Paul and his wife Deb will celebrate 28 years of marriage in August. Together, they have three sons: Jared is 23 years old and is engaged to marry Morgan in June 2018; David is 20 years old and is engaged to marry Melissa in August 2017; and their youngest son Darren, who is 17 years old.

Paul has called Friend home for his entire life and has dedicated much of his time as possible to serving his community as a large priority in his life. He is investing in his farming operation to bring back his sons to the farm full time, as well as creating a vibrant community. Paul’s community service includes 17 years on the Friend Christian Assembly Board; the Friend Baseball program; working 10 years to improve county zoning and regulations in Seward County; and nine years on the Friend School Board, including the last two years as President.
The Nebraska Pork Producers Association Pork Leadership Program was created to build awareness, interest, and involvement in the pork industry. It includes six seminars spread throughout the year where individuals learn more about the Nebraska Pork Producers Association, National Pork Producers Council, National Pork Board, network with others involved in the industry, and further understand all aspects of pork production. The 2017 group consisting of six individuals with such diverse backgrounds as finance, radio broadcast, contract finishing, farrow-to-finish direct marketing, nutrition and management consultation, and genetics in the Nebraska swine industry, met for our first seminar on March 27 and 28 in Lincoln.

Al Juhnke, Executive Director of the Nebraska Pork Producers Association, discussed how the NPPA lives its vision every day: “To ensure opportunities for success...for Nebraska’s producers of pork, regardless of size or production style, as well as the state’s youth, by enhancing their opportunities for success within the pork industry.” NPPA does this through funding from the Pork Checkoff, which is mandatorily assessed at $0.40 per $100 of value when pigs are sold. This amount funds promotion, education and research. Some unique events or programs the Nebraska Pork Producers Association sponsor include the Capital City Ribfest; Star City BaconFest; Pinot, Pigs, and Poets; the Pork Trailer; the Pork Mentorship Program and various FFA/4-H events. Our group discussed how Nebraska pork production grew faster at 9 percent than the rest of the United States at 2 percent over the previous year. Pork exports are critical to that growth. Twenty years ago, less than 2 percent of the pork produced in the United States was exported. Today that number has grown to 25 percent, adding value of approximately $50 per pig.

Jeremey Davis with the National Pork Producers Council discussed how the legislative process works in Washington D.C. and some of the work the NPPC does across the country monitoring legislation. If someone has an issue that is important to them, the best way for their point to reach a specific legislative representative is to personally visit their office in Washington D.C. or their home office. A home office visit is something anyone can do, since home offices are located in the district represented. The information was part of the Legislative Education Action Development Resource (LEADR) Program that has now trained over 1,200 individuals involved in the pork industry on ways to get involved with the legislative process.

Ansley Mick, Director of the Nebraska Farm Bureau Federation's Ansley Mick about property tax relief for agricultural land.

Participants heard from the Nebraska Farm Bureau Federation's Ansley Mick about property tax relief for agricultural land.

By Brady McNeil

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Ansley Mick, Director of the Nebraska Farm Bureau Federation-
PAC and State Government Relations, discussed the Ag Leaders Working Group, consisting of the Nebraska Cattlemen’s Association, Nebraska Corn Growers Association, Nebraska Farm Bureau, the NPPA, Nebraska State Dairy Association and Nebraska Soybean Association. The goal of this group is to discuss issues of interest among the entire Nebraska agricultural industry. One of the issues that they have unified to support is property tax relief for agricultural land.

Next, we heard from Research Analyst Rick Leonard, who completes research for the Nebraska Agricultural Committee. Rick discussed the growing loss of congressmen with an agricultural background. An interesting fact is that for every hour of floor debate on a piece of legislation, seven hours of research was conducted while drafting a bill.

During the second day of the seminar, the morning consisted of personal development. We began with Dinah Peebles, Manager of Certification Programs for the National Pork Board. Dinah shared with us our personality profiles (previously completed) and discussed how we can be better team members and maximize a team’s effectiveness by understanding how to best work with different personality styles. Following Dinah, was Melinda Pearson, Independent Senior Sales Director for Mary Kay Cosmetics, who shared with us lessons learned through her career in direct sales. The key she shared was to have positive thoughts and avoid Automatic Negative Thoughts or “ANTS”, where one negative thought can lead to another, and to always approach each task with a positive outlook.

National Pork Board Vice President and Nebraska farmer Terry O’Neel shared lessons in leadership learned through years of farming and working with pork producers. Key points from Terry were to surround yourself with successful people you trust and respect by finding a mentor to bounce ideas off of and to help guide your career path. As an industry, we are always trying new products or techniques. While there may be struggles at first, struggles help you to learn and perform tasks “well.”

Following Terry, we had the opportunity to tour the State Capitol with Bob Ripley, Capitol Administrator, for a behind-the-scenes tour. Bob shared the history of the Capitol Building and efforts to maintain it. There are over 100,000 visitors each year to the Capitol. Especially of note was that the interior of the chamber doors and many of the benches are covered in pig leather. After the tour, Jon Edwards, lobbyist with Nowka & Edwards, discussed how their group, representing the NPPA, lobbies on our behalf. Jon reiterated what many had already done throughout this seminar, which is, if you as someone involved in the pork industry has an opinion on an issue, find time to visit with your representative and share it.

Overall, it was a busy two days packed with information and networking opportunities. I speak on behalf of the group when I say thank you to Nebraska’s pork producers for supporting the Pork Leadership Program and to all the speakers for sharing their time with us. Finally, I would encourage anyone interested in getting involved in the pork industry to apply for next year’s Pork Leadership Program.
Meet the participants in the 2017 Pork Mentorship Program

**Cheyenne Gerlach**, from DeWitt, Nebraska, is a freshman studying Agricultural Economics at UNL. Cheyenne is a Past State Officer for the Nebraska FFA, is a member of the Chancellor’s Leadership Program, the Engler Agribusiness Entrepreneurship Program, the Agriculture Economics/Agribusiness Club, and is an active member of the Chi Omega Sorority.

Cheyenne believes the pork industry of tomorrow will be impacted by globalization in the form of trade agreements, technology and improvements in food security. She has a passion for global agriculture and winning the fight against world hunger, knowing the pork industry is incredibly relevant as a solution in that fight. She will expand her experiences globally by studying and working abroad with the World Food Prize Global Youth Institute.

**Catherine Jones**, from Bellevue, Nebraska, is a junior studying Agricultural and Environmental Sciences Communication at the University of Nebraska – Lincoln. Catherine is a member in the Block and Bridle Club, the Collegiate Farm Bureau, serves as the Secretary for the Agriculture Communicators of Tomorrow, and is an Ambassador for the College of Agricultural Sciences and Natural Resources.

Catherine participates in the Pork Mentorship Program because she wants to round out her knowledge of different sectors in the agriculture industry. She showed pigs once in 4-H, but wants to know more about the industry to share ideas and have conversations in a professional capacity as a communicator. “While I am not an expert,” Catherine says, “I am determined and will do what is needed to represent the pork industry the best I can.”

**Fina Choat**, from St. Edward, Nebraska, is a freshman studying Pre-Veterinary Medicine at UNL. Fina is a member of the Block and Bridle Club, the UNL Rodeo Club, and the UNL Pre-Vet Club.

Fina participates in the Pork Mentorship Program because she wants to be open to the many opportunities the pork industry has to offer, and is hungry for knowledge and gaining important experience. She believes the program will point her in the right direction for a successful career as a progressive mixed animal veterinarian in rural Nebraska.
Meet the participants in the 2017 Pork Mentorship Program

**Marissa Kegley,** from Kearney, Nebraska, is a freshman studying Animal Science at UNL. Marissa is a member of the Block and Bridle Club, the Collegiate Cattlemen, the Collegiate Farm Bureau, the UNL FFA Alumni, and the Dean’s Scholars in Experiential Learning. She is also an active member of the Sigma Alpha Women’s Agriculture Sorority.

Marissa believes the pork industry of tomorrow will be more technically advanced, continuing to improve genetics and utilizing food science to enhance consumer eating experiences. She wants to participate in the Pork Mentorship Program to be better educated about the pork industry, to learn to use tools to effectively communicate and to lead others as an advocate for agriculture, while forming meaningful working relationships with industry professionals.

**Thomas Waldo,** from DeWitt, Nebraska, is a junior studying Agricultural Economics at UNL. Tom is a member of the Collegiate Farm Bureau, Agricultural Economics/Agribusiness Club, serves as a Teacher’s Assistant for the Department of Agricultural Economics, and is an active member of the Alpha Gamma Rho Professional Agricultural Fraternity.

Tom believes the greatest challenge facing Nebraska’s pork industry is expanding and safeguarding international markets. The continued effort to create a market for Nebraska pork in other countries by implementing trade agreements and ridding trade barriers is critically important for Nebraska’s pork. With Tom’s background in production agriculture and the swine industry, he looks forward to utilizing his organizational and people skills to be an advocate and leader for the pork industry.

**Vanessa Knutson,** from Palmyra, Nebraska, is a sophomore studying Agriculture Education with a Teaching Option at UNL. Vanessa earned her American FFA Degree and continues to help care for livestock on her family’s farm.

Vanessa participates in the Pork Mentorship Program because she wants to gain insight into the pork industry, which she currently knows little about. As a future agriculture educator, she hopes to teach her students to grow into being advocates for the pork industry, too.
This is what Baconfest is all about...bacon, bacon, bacon.

First Place Winners, The Venue.

Second Place Winners, 9 South CharGrill.

Third Place Winners, Coop’s Corner.

Joining in the fun. All this for a Pink Pig Backpack.

Handing out bacon/cheese pork burgers at the NPPA booth are Troy and Kim McCain.
Al Stephens, NPPA Board Member and Sarah Morton, NPPA Intern, hand out bacon for our favorite Baconfest sponsor, Hormel.

Al Juhnke, NPPA Executive Director and KFOR host Chris Goforth select a raffle winner. Raffle ticket winners were drawn every 15 minutes.

Guests show how to do Baconfest—collect one of everything and then “chow down.”

“Shine little glow-worm, glimmer…,” it wouldn’t be Baconfest without tunes provided by the Lightning Bugs.

“The Cornhusker ballroom was packed with enthusiastic bacon lovers.”

“SAY BACON” NPPA staffer and part-time photographer, Sandra Kavan assists guests.
16TH ANNUAL
PORK CHOP
SCRAMBLE

Awarii Dunes Golf Course near Axtell, NE
Friday, June 23, 2017

Shotgun start at 10:00 a.m.

REGISTRATION DEADLINE: June 7, 2017

Register online at nepork.org
or you can reach Sandra at sandra@nepork.org
or 531-500-3505

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Allied Foursome—$425

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JOB OPPORTUNITY:

Director of Packer/Processor Industry Relations

The National Pork Board seeks a dynamic person to become the Director of Packer/Processor Industry Relations. This professional will be responsible for developing and maintaining organizational relationships with all segments of the pork packing and processing community in order to ensure NPB’s product marketing, issues management, education, and research initiatives are aligned with packer and processor priorities.

Applicants should have at least 10 years professional experience in meat industry operations, sales and/or marketing. Emphasis on experience with influencing change, promoting new ideas, and establishing and improving relationships. Position requires knowledge in hog procurement, pork processing, research and development, product innovation, cold chain management, foodservice and retail grocery operations.

A Bachelor of Science degree or equivalent in a related discipline such as Animal Science, Meat Science, Marketing, or Communications. Agriculture and/or trade association experience is strongly preferred.

This position requires extensive domestic travel by air and auto. Must have valid driver’s license and good driving record.

The National Pork Board has responsibility for Checkoff-funded research, promotion and consumer information projects and for communicating with pork producers and the public. The Pork Checkoff funds national and state programs in advertising, consumer information, retail and foodservice marketing, export market promotion, production improvement, technology, swine health, pork safety and environmental management. Applicants should be able to support the mission of the organization with enthusiasm to serve U.S. pork producers.

Qualified candidates should forward their cover letter, resume and salary requirements by May 15, 2017 to HR@pork.org.

No phone calls please.

The National Pork Board has been recognized nationally as a “best place to work.” We are an equal opportunity employer and offer an exceptional benefits package and work environment.

http://www.pork.org/
Mission Statement:
Midwest Livestock Systems, Inc. works every day, with ethics and honesty, to provide highest value facility and equipment solutions for livestock producers. MLS team members focus on providing personalized service to all customers whether their need is a small part or a multimillion-dollar turn project.

What is unique about your company:
MLS is unique in that our team provides knowledgeable service and support to customers after the sale or their project is completed. Many companies are primarily builders and focus primarily on structures with the equipment relegated to a secondary by-product. At MLS, our focus is the production equipment, the critical core of a facility that impacts the productivity of the animals every day.

Most notable accomplishment for your company:
Earning the repeat business of numerous customers over our 45-year history. For example, being the primary facility partner of one of the largest sow operations in Nebraska as this customer has grown from a few sows to over 25,000 head.

Products/Services Offered:
Design-Build turn-key construction services; remodel design and implementation; full-line livestock equipment supply and installation; large in-stock inventory of swine equipment parts; field repair and installation services; catalog sales; and e-commerce website.

Territory Covered/Area Served: North Dakota to Texas, Montana to Indiana.

Key Contacts/Staff:
Barrie Luers, General Manager
Steve Hays, Construction Division Manager, Sales
Jim Jurgens, Inside Project Manager
Ben Harris, Estimator, CAD Specialist
Lee Korus, Swine Sales Specialist

John Claassen, Swine Sales Agent
Diz Lenners, Parts Sales Specialist
Jeff Zimmerman, Parts Sales and Support
Chuck Starman, Parts Sales and Support

Company Contact Information:
Midwest Livestock Systems, Inc. sales@midwestlivestock.com
3600 North 6th Street Phone: 1-800-742-5748 or 402-223-5281
Beatrice, NE 68310 Fax: 402-228-2599
www.midwestlivestock.com

Anything else you’d like Nebraska Pork Producers to know about your Company/Organization:
Midwest Livestock Systems, Inc. sincerely appreciates the business and support of the many pork producers that have allowed us to earn their business over the past 46 years!
The Omaha Central Culinary Team took Best of Pork honors at the 2017 High School Culinary Competition at the Institute for the Culinary Arts (ICA) Metro Community College, Fort Omaha Campus on February 28. The award is sponsored by the Nebraska Pork Producers Assn. and provides $100 cash to each student on the team, as well as the instructor.

Their dish, Panic at the Crisco, was a Pan-seared Pork Chop with Honey Balsamic Glaze and Asparagus.

The ICA invitational showcases the culinary and academic talents of high school students within a 100-mile radius. The highlight of the event is the area’s best young people participating in a team culinary skills competition. There were 14 schools that participated in the Invitational with 23 teams and 93 students.

Congratulations to Omaha Central!
Mission Statement:
The science of healthier animals

What is unique about your company:
We offer a broad choice of vaccines, anti-infective and antiparasitic drugs, a complete range of fertility management products, pharmaceutical specialty products, innovative delivery solutions, performance technologies and value-added programs, such as pet recovery services and livestock data management tools.

Most notable accomplishment for your company:
With a long-standing commitment to the education of the next generation of veterinarians, Merck Animal Health, continues to give each year, educational scholarships to future veterinarians.

Products/Services Offered:
Circumvent G2, Porcilis Ileitis, RNA custom vaccines, PEDv vaccine, Matrix, PG 600

Territory Covered/Area Served: United States and Globally

Key Contacts/Staff:
Sterling Meyer
Sterling.meyer@merck.com
712.541.0266

Company Contact Information: Merck Animal Health
35500 W 91st St.
De Soto, KS 66018
Maintaining stability before and after farrowing can be a challenge for your sows. Feeding Levucell® SB helps support a balanced digestive system naturally, especially during times of stress. Levucell SB is a unique, naturally occurring active dry yeast that has shown to help support the natural microflora in the large and small intestine. This helps maintain optimal nutritional status, which can positively impact microbial balance in the gut.

Contact your Lallemand Animal Nutrition representative and help your sows keep a balanced digestive system with Levucell SB.
Thank you Allied Members for all of your support through the years and welcome to our new Allied Members. We are greatly appreciative of our new members continuing to renew your membership and support of the Nebraska Pork Producers Association. We look forward to a successful 2017 with our three tiers of membership.

If you have any questions, please contact Sandra Kavan at sandra@nepork.org or at (531) 500-3505.

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**Silver Level ($850)**

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## Bronze Level ($350)

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