

SowBridge

Registration Information

Purpose of SowBridge Program

SowBridge

Breeding Herd Education Series
2008-2009

Timely, relevant & convenient learning



Session cost of \$250 includes all 12 sessions and supporting materials.

Please make checks payable to

Iowa Pork Industry Center and send payment and registration to:

Sherry Hoyer

Iowa Pork Industry Center

109 Kildee Hall

Iowa State University

Ames, IA 50011-3150

Phone: 515-294-4496

Fax: 515-294-5698

**SowBridge registration \$250
Deadline is October 20, 2008
to participate in the first session.**

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email Address: _____

(Required for non-U.S. mailing addresses.)

For credit card payment

Credit Card (circle one): Visa Mastercard

Cardholder Name _____

Card Number _____

Expiration Date _____

Card Validation Number _____

(last 3-digit number on signature strip on back of card)

Signature _____

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The educational and informational needs of the pork industry are continuously changing. More specific and current information is needed, but *less time is available towards continual training programs for employees, managers, and owners.* The SowBridge program, modeled after the popular PorkBridge series, is designed to deliver timely and relevant information in a convenient manner. *Programs are delivered over the noon period to maximize learner participation while minimizing interruption of the normal daily work schedule.* It is our hope that increased dissemination of this information will improve understanding and productivity in breeding herds and farrowing systems.

Questions?

Call one of the following Extension contacts bringing you this program:

University of Minnesota

Mark Whitney (507) 389-5541

Lee Johnston (320) 589-1711

Iowa State University

Ken Stalder (515) 294-4683

University of Nebraska

Don Levis (402) 584-3816

South Dakota State University

Bob Thaler (605) 688-5165

Ohio State University

Dale Ricker (419) 523-6294

Purdue University

Brian Richert (765) 494-4837

University of Illinois

Robert Knox (217) 244-5177

Kansas State University

Joel DeRouchey (785) 532-2280

Michigan State University

Ronald Bates (517) 432-1387

University of Missouri

Tim Safranski (573) 884-7994

North Carolina State University

Eric van Heugten (919) 513-1116

November 5, 2008
Dr. Bob Thaler, South Dakota State University
Composting Mortalities

December 3, 2008
Dr. John Deen, University of Minnesota
Proper Euthanasia of Sows and Piglets

January 7, 2009
Bob Ivey, Maxwell Foods
Breeding Management in Pens and Stalls

February 4, 2009
Dr. Barb Straw, Michigan State University
Crossfostering Approaches and Bump Weaning

March 4, 2009
Jon Hoek, Belstra Milling Company, Inc.
Optimizing Sow Performance Using Rescue Decks

April 1, 2009
Dr. Joel DeRouchey, Kansas State University
Creep Feeding

May 6, 2009
Dr. Rob Knox, University of Illinois
Reproductive Manipulation using PG600

June 10, 2009
Dr. Ronald Bates, Michigan State University
Reproductive Manipulation using Matrix

July 1, 2009
Dr. Wayne Singleton, Purdue University
On-Farm Semen Evaluation

August 5, 2009
Dr. Tim Safranski, University of Missouri
Induction of Farrowing

September 2, 2009
Matt Davis, Hord Livestock
Sow Watch and Piglet Care the First 24 Hours

October 7, 2009
Dr. Ralph Williams, Purdue University
Effective Pest and Rodent Control



Who Should Enroll?

People involved in managing or caring for boars, sows, and/or their litters should consider enrolling. This includes owners, employees, technicians, managers, and technical service providers. The series is designed to improve the understanding and application of various tools and techniques involved in daily care of the breeding herd and piglets. If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you!

Why Should You Enroll?

Enrollment in the course gives you access to industry experts and current information. Not only do you get to share in their insights on a topic, but you also can ask questions of the expert and other producers, all from the comfort of your home, office, or swine unit.

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc. Participation involves just 45 minutes of your time once a month and you can spend that time at your home, office, or swine unit.

Are There Limits to the Number of Enrollments?

No. The number of toll-free telephone lines should not be an issue for each session (11:30 a.m. central time). However, early registration is encouraged.

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How Does the Program Work?

- ◆ One week prior to the scheduled session, participants will receive a CD in the mail. This CD contains the session materials, including any spreadsheets, video clips, publications, etc. provided by the speaker. A complete set of instructions are included with each CD. (The delivery process is slightly different for non-U.S. mailing addresses.)
- ◆ On the day of the scheduled session, participants call a toll-free number to participate in that day's lesson.
- ◆ At 11:35 a.m. central time, the session host introduces the speaker for the day and the session will begin. Participants follow along on their computer as the speaker goes through the visuals.
- ◆ At the end of the formal presentation, (30 minutes in length) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Following each session, participants can continue to ask questions, or respond to other producer questions, via the sowbridge@lists.umn.edu discussion group (for those with e-mail access).

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.

***** This program is a great way to provide training to your farm staff for minimal time and money—once a month over the lunch period!!!**

Is There a Limit to the Number of People Per Site?

No. Enrollment is based on one dial-in telephone line. With a speaker phone, you can have any number of people gathered around the computer screen and telephone. The only requirement is that participants must be able to listen on the telephone while viewing the CD.

Does Participation Require Internet Access During the Session?

No. Each session presentation is on a stand-alone CD. Internet access is not utilized during the sessions. However, e-mail access is helpful if you wish to participate in on-going discussions at sowbridge@lists.umn.edu.

Technology Requirements

- ◆ Telephone access
- ◆ Computer with CD drive

Get all 12 sessions for only \$250!

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October 20, 2008**